Dear Green Bay Packers Shareholder:

Thank you for contacting Green Bay Packers Shareholder Services. Please see the instructions below regarding the transfer of your share(s).

In all cases, to complete the transfer, please include the following:

- The enclosed Routine Transfer Affidavit completed and signed by each registered owner exactly as his or her name appears on the certificate(s).
- If held jointly, both parties must sign the affidavit.
- The signature(s) on the affidavit must be notarized.
- The original stock certificate(s) representing the share(s) you wish to transfer.

A transfer fee of $25.00 applies to each new certificate issued. In addition, there is a $25.00 fee to replace any lost, stolen, or destroyed certificate(s). The fee applies to all certificates. Please make all checks payable to The Green Bay Packers, Inc.

If your certificate(s) is(are) lost, stolen, or destroyed, please make sure you check the appropriate box on page one indicating your original certificate(s) is(are) lost, stolen, or destroyed.

Include the additional documentation if the following transfer situation applies to you:

- Transfer related to a marriage name change
  - Provide original copy of marriage certificate
- Transfer related to a divorce
  - Provide the original Divorce Decree awarding ownership of shares
- Removal of custodian
  - Provide the minor’s original birth certificate
- Name change as a result of divorce
  - Provide the original copy of the Divorce Decree specifying the name

Please note: 1. Transfers can be made only to immediate family or any lineal descendants.

2. A transfer request received in good order will be processed and returned to you within 14 days, along with the canceled stamped original certificate(s). Please note that any original documents presented for the completion of a transaction or request will be returned.

3. For your convenience, if additional information is required, we will contact you by phone and in writing. Incomplete submissions will be held for up to 30 business days. If there is no response, all paperwork will be returned to the original applicant.

Please retain a copy of all documents for your records. Please return the above items to:

Green Bay Packers Shareholder Services
c/o Broadridge Corporate Issuer Solutions
PO Box 1342
Brentwood, NY 11717

Sincerely,

Green Bay Packers Shareholder Services
AFFIDAVIT FOR TRANSFER OF COMMON STOCK OF
THE GREEN BAY PACKERS, INC. AND AGREEMENT OF INDEMNITY

DIRECTIONS: Please complete and supply all applicable information. Sign in the presence of a notary, and return notarized affidavit along with the original certificate(s) representing the share(s) of common stock to be transferred, to Green Bay Packers Shareholder Services, c/o Broadridge Corporate Issuer Solutions, PO Box 1342, Brentwood, NY 11717. If the share(s) of common stock are jointly owned, then each person who owns such common stock must sign the affidavit.

STATE OF __________________________  )
COUNTY OF __________________________  ) SS.

The undersigned, being duly sworn, deposes and says as follows:

1. I am of legal age and reside at the address set forth below my name.

2. I am the legal beneficial owner of Certificate Number(s) ________________, dated ______________, _____, representing _________________ share(s) of common stock (“Common Stock”) of The Green Bay Packers, Inc. (the “Corporation”) registered in my name.

3. Transferee(s) is(are) natural person(s) who is(are) member(s) of my immediate family because Transferee(s) has(have) the following relationship(s) to me:
   Name(s): _______________________________  Relationship: _______________________________________
   Name(s): _______________________________  Relationship: _______________________________________

   (DIRECTIONS: Write the name of each Transferee and state the relationship to you. If the relationship is non-lineal, the transfer will require corporate approval.)

4. I hereby request, and this affidavit and agreement of indemnity is made for the purpose of inducing, the Corporation, its transfer agent and registrar to transfer to the person(s) I have listed on the last page(s) of this Affidavit of Indemnity as transferee(s) (“Transferee(s)”), to register in the name of Transferee(s) and issue the certificate(s) to Transferee(s) representing the number of share(s) of Common Stock listed under the name of each Transferee below (collectively, the “Transferred Shares”).

5. A phone number in case we need to contact you regarding this transfer: (_______)________-_____________

Check here if you have lost your certificate(s). If lost, there is an additional $25.00 fee.

My certificate(s) is(are) lost. I have not assigned, hypothecated, pledged, or in any other way disposed of either the stock certificate(s) or my rights as a Shareholder, in whole or in part. I am entitled to full and exclusive possession of said certificate(s). I hereby agree to surrender to The Green Bay Packers the original certificate(s) issued to me should they hereafter come into my possession or control. (Example: Transfer fee = $25.00 + a lost certificate fee = $25.00; make check out for $50.00)

If an individual Shareholder, sign here:
Signed and delivered on__________________, 20____.
Signature: ____________________________________
Name (Print):___________________________________
Address: _______________________________________
_______________________________________

If jointly held, sign here: (both signatures are required)
Signed and delivered on__________________, 20____.
Signature: ____________________________________
Signature: ____________________________________
Name (Print):___________________________________
Name (Print):___________________________________
Address: _______________________________________
Address: _______________________________________
Green Bay Packers Shareholder Services
Routine Transfer Affidavit

TRANSFEEREEs (If necessary, attach an additional sheet and provide all required information.)

<table>
<thead>
<tr>
<th>Transferee’s Name(s)</th>
<th>Number of Shares Issued to the Transferee(s): ________</th>
<th>New Account Type – Check one:</th>
</tr>
</thead>
<tbody>
<tr>
<td>(#1)</td>
<td>(Please Print): _____________________________</td>
<td>Individual □ Joint □ Custodial □</td>
</tr>
<tr>
<td>Transferee’s Address for Registration:</td>
<td></td>
<td>Is this person a minor? Yes □ No □</td>
</tr>
<tr>
<td>_____________________</td>
<td></td>
<td>Custodian (if minor): Me □ Other Custodian □</td>
</tr>
<tr>
<td>(If to a minor, address should be custodian’s)</td>
<td></td>
<td>Name of “Other” Custodian (if applicable):</td>
</tr>
<tr>
<td>_____________________</td>
<td></td>
<td>(Please Print)</td>
</tr>
<tr>
<td>Transferee’s E-mail Address:</td>
<td>Transferee’s Phone Number:</td>
<td></td>
</tr>
<tr>
<td>_____________________</td>
<td>(_____)(<strong><strong>)</strong><em><strong><strong><strong>-</strong></strong></strong></em></strong>_</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Transferee’s Name(s)</th>
<th>Number of Shares Issued to the Transferee(s): ________</th>
<th>New Account Type – Check one:</th>
</tr>
</thead>
<tbody>
<tr>
<td>(#2)</td>
<td>(Please Print): _____________________________</td>
<td>Individual □ Joint □ Custodial □</td>
</tr>
<tr>
<td>Transferee’s Address for Registration:</td>
<td></td>
<td>Is this person a minor? Yes □ No □</td>
</tr>
<tr>
<td>_____________________</td>
<td></td>
<td>Custodian (if minor): Me □ Other Custodian □</td>
</tr>
<tr>
<td>(If to a minor, address should be custodian’s)</td>
<td></td>
<td>Name of “Other” Custodian (if applicable):</td>
</tr>
<tr>
<td>_____________________</td>
<td></td>
<td>(Please Print)</td>
</tr>
<tr>
<td>Transferee’s E-mail Address:</td>
<td>Transferee’s Phone Number:</td>
<td></td>
</tr>
<tr>
<td>_____________________</td>
<td>(_____)(<strong><strong>)</strong><em><strong><strong><strong>-</strong></strong></strong></em></strong>_</td>
<td></td>
</tr>
</tbody>
</table>

Comments: 
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

Mail New Certificate(s) to: transferee’s address □
address below □
________________________________________________________________________
________________________________________________________________________
________________________________________________________________________

On this ___ day of __________, 20___, before the undersigned personally appeared __________________________,
to me known to be the person who executed the foregoing instrument, who executed the foregoing instrument for the
purposes therein contained and acknowledged the same.

IN WITNESS WHEREOF, I have hereunto set my hand and official seal.

Signature: ____________________________________
Notary Public, State of: _________________________
My Commission expires: _________________________

[NOTARIAL SEAL HERE]

IMPORTANT: Be sure to include the name of the person appearing and signing before you.