



— ON BEHALF OF —

The **WALT DISNEY** Company

## **Enrollment Form**

Broadridge Corporate Issuer Solutions  
P.O. Box 1342  
Brentwood, NY 11717-0718  
Phone: 1 (855) 55-DISNEY (1-855-553-4763)  
Fax: 1 (215) 553-5402

Dear Disney Shareholder,

Broadridge Corporate Issuer Solutions is the transfer agent for The Walt Disney Company. The information provided below outlines the process to enroll your existing account or establish a new account in The Walt Disney Company Investment Plan. Please read the content carefully and follow all of the instructions provided.

Things to remember before sending in your completed form:

1. Make sure your form has all of the required signatures. If the account has a joint tenant registration, both shareholders are required to sign. If you are signing for the shareholder, please include your title (e.g., POA, Custodian, Executor) after your signature and the proper documentation supporting your title, if applicable (e.g., appointment documents).
2. If opening a new account, include a check made payable to "Broadridge."
3. Consult The Walt Disney Company Investment Plan Prospectus for additional information, including the schedule of purchases and sales, minimum and maximum investment amounts, along with transaction fees and associated brokerage commissions.

If you have any questions regarding your Disney Shareholder account, please contact us at:

Telephone Number: 1 (855) 55-DISNEY (1-855-553-4763)

E-mail: [disneyshareholder@broadridge.com](mailto:disneyshareholder@broadridge.com)

Please retain a copy of all documents for your records. Please return the above items to:

**Regular Mail**

**Broadridge Corporate Issuer Solutions  
P.O. Box 1342  
Brentwood, NY 11717-0718**

**OR**

**Overnight Mail**

**Broadridge Corporate Issuer Solutions  
1155 Long Island Avenue  
Edgewood, NY 11717-8309  
Attn: IWS**

Thank you for your interest in The Walt Disney Company.

Sincerely,

Correspondence Department  
Broadridge Corporate Issuer Solutions



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### The Walt Disney Company Investment Plan Enrollment Form

#### IMPORTANT INFORMATION ABOUT PROCEDURES FOR OPENING A NEW ACCOUNT

To help the government fight the funding of terrorism and money laundering activities, Federal Law requires all financial institutions to obtain, verify, and record information that identifies each person who opens an account. What this means for you: When you complete an enrollment application, we will ask for your name, address, date of birth, and other information that will allow us to identify you. Please be aware that we will verify the information you provide and may also ask for copies of your driver's license or other identifying documents. Further, we will collect and hold information provided to us pursuant to our Privacy Statement, available at [www.disneyshareholder.com](http://www.disneyshareholder.com). Broadridge is the Transfer Agent for The Walt Disney Company.

#### SECTION I - EXISTING SHAREHOLDERS

- 1. Account Number: 1683 -
  - 2. Last Four Digits of Primary Account Holder's TIN, if Applicable:   
(For Custodial accounts this is the Minor's TIN; For Joint Tenant accounts this is the first joint tenant listed on the account).
  - 3. Account Registration: \_\_\_\_\_  
Names as they appear on the account
  - 4. Account Address: \_\_\_\_\_  
Street City State Zip Code
- Telephone Number: \_\_\_\_\_ E-mail Address: \_\_\_\_\_

**\* This section is to be completed only if you already maintain an account with Broadridge. Please proceed to Section III, IV, V, and/or VI to manage applicable account elections.**

#### SECTION II - NEW SHAREHOLDERS

- 1. Account Registration - Type of Account (Please check one box and provide all requested information.)
    - Individual or Joint:** Joint accounts will be presumed to be joint tenants with rights of survivorship and not tenants in common, unless tenants in common, tenants by the entireties, or community property registrations are requested. Provide the primary account holder's Date of Birth (the primary account holder is the first joint tenant listed on the account).  
Owner's First, Middle and Last Name: \_\_\_\_\_  
Owner's Date of Birth (MM/DD/YYYY):
    - Custodial:** A minor is the beneficial owner of the account with an adult custodian managing the account until the minor reaches the age of majority, as specified in the Uniform Gifts/Transfers to Minors Act in the minor's state of residence. (U.S. only)  
Custodian's First, Middle and Last Name: \_\_\_\_\_  
Minor's First, Middle and Last Name: \_\_\_\_\_  
Minor's Date of Birth (MM/DD/YYYY):  Minor's State of Residence (U.S. only): \_\_\_\_\_
    - Trust:** Account is established in accordance with provisions of a trust agreement.  
Trustee Name(s): \_\_\_\_\_  
Name of Trust: \_\_\_\_\_ Date of Trust: \_\_\_\_\_
    - Corporation, Partnership, or Other Entity:**  
Business Name: \_\_\_\_\_
  - 2. Account Address (required): \_\_\_\_\_  
Street City State Zip Code
- Telephone Number: \_\_\_\_\_ E-mail Address: \_\_\_\_\_

**Please proceed to Section III, IV, V, and/or VI to manage applicable account elections.**



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### The Walt Disney Company Investment Plan Enrollment Form

#### SECTION III - AUTHORIZATION FOR ENROLLMENT

Enroll my account in The Walt Disney Company Investment Plan and begin reinvesting my dividends. The enrollment fee made payable to Broadridge is enclosed. Please see The Walt Disney Company Investment Plan Prospectus for enrollment fee and associated service fees.

#### SECTION IV - INITIAL CASH INVESTMENT - OPTIONAL

Enroll my account in The Walt Disney Company Investment Plan and begin reinvesting my dividends. Enclosed is an initial cash investment made payable to Broadridge in the amount of \$\_\_\_\_\_ to purchase shares of The Walt Disney Company pursuant to the terms of The Walt Disney Company Investment Plan (\$50.00 minimum/maximum \$250,000.00 annually). The enrollment fee will be deducted from the investment amount along with associated service fees, if not enclosed. Please see The Walt Disney Company Investment Plan Prospectus for associated service fees.

#### SECTION V - AUTHORIZATION FOR ONE TIME OR RECURRING INVESTMENTS - OPTIONAL

I/We hereby authorize Broadridge Corporate Issuer Solutions, Inc. to make a **one time automatic withdrawal** from my/our checking/savings account in the amount indicated below to invest in shares of The Walt Disney Company pursuant to the terms of The Walt Disney Company Investment Plan. Selecting this option will also enroll my account in The Walt Disney Company Investment Plan and begin reinvesting my dividends. The enrollment fee will be deducted from the investment amount along with associated service fees, if not enclosed. Please see The Walt Disney Company Investment Plan Prospectus for enrollment fee and associated service fees.

One Time Investment Amount \$\_\_\_\_\_ (\$50.00 minimum/maximum \$250,000.00 annually).

I/We hereby authorize Broadridge Corporate Issuer Solutions, Inc. to start making **recurring automatic withdrawals** from my/our checking/savings account in the amount indicated below to invest in shares of The Walt Disney Company pursuant to the terms of The Walt Disney Company Investment Plan. Selecting this option will also enroll my account in The Walt Disney Company Investment Plan and begin reinvesting my dividends. The enrollment fee will be deducted from the investment amount along with associated service fees, if not enclosed. Please see The Walt Disney Company Investment Plan Prospectus for enrollment fee and associated service fees.

Automatic Investment Amount \$\_\_\_\_\_ (\$50.00 minimum/maximum \$250,000.00 annually).

Recurring Frequency:  Monthly  Quarterly  Semi-Annual (Frequency of Quarterly and Semi-Annual investments are determined based on the initial investment, not calendar year.)

#### SECTION VI - INCLUDE A VOIDED CHECK

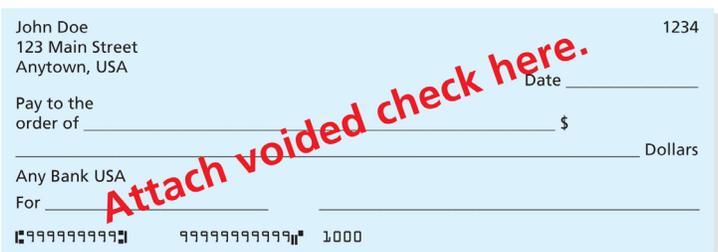
#### BANKING INFORMATION FOR ONE TIME OR RECURRING INVESTMENTS AND/OR DIRECT DEPOSIT AUTHORIZATION

**Select One:** Type of Account:

Checking  Savings

Name(s) on Bank Account:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



To be completed by your financial organization only if a voided check cannot be supplied or your account is with a credit union or savings & loan.

Name of Financial Organization \_\_\_\_\_

Bank Routing Number \_\_\_\_\_

Bank Account Number \_\_\_\_\_

\_\_\_\_\_  
Authorized Signature of Financial Organization Date

#### SECTION VII - SIGNATURE(S)

**SIGNATURE(S)** - The signatures below indicate that I/we have read The Walt Disney Company Investment Plan Prospectus and agree to its terms. By signing below, I/we agree to the indicated account election changes referenced above. The signature of all registered holders is required.

\_\_\_\_\_  
Signature Date Signature Date

