



— ON BEHALF OF —

The **WALT DISNEY** Company

Optional Cash Purchase Form

Broadridge Corporate Issuer Solutions
P.O. Box 1342
Brentwood, NY 11717-0718
Phone: 1 (855) 55-DISNEY (1-855-553-4763)

Dear Disney Shareholder,

Broadridge Corporate Issuer Solutions is the transfer agent for The Walt Disney Company. The information provided below outlines the purchase of additional shares through The Walt Disney Company Investment Plan. Please read the content carefully and follow all of the instructions provided.

Things to remember before sending in your completed form:

1. Make sure your form has all of the required signatures. If the account has a joint tenant registration, both shareholders are required to sign. If you are signing for the shareholder, please include your title (e.g., POA, Custodian, Executor) after your signature and the proper documentation supporting your title if applicable (e.g. appointment documents).
2. Include a check made payable to "Broadridge."
3. Consult The Walt Disney Company Investment Plan Prospectus for additional information regarding a purchase of shares, including purchase dates, minimum and maximum investment amounts, along with transaction fees and associated brokerage commissions.

If you have any questions regarding your Disney Shareholder account, please contact us at:

Telephone Number: 1 (855) 55-DISNEY (1-855-553-4763)

E-mail: disneyshareholder@broadridge.com

Please retain a copy of all documents for your records. Please return the above items to:

Regular Mail

**Broadridge Corporate Issuer Solutions
P.O. Box 1342
Brentwood, NY 11717-0718**

OR

Overnight Mail

**Broadridge Corporate Issuer Solutions
1155 Long Island Avenue
Edgewood, NY 11717-8309
Attn: IWS**

Thank you for your interest in The Walt Disney Company.

Sincerely,

Correspondence Department
Broadridge Corporate Issuer Solutions



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To help the government fight the funding of terrorism and money laundering activities, Federal Law requires all financial institutions to obtain, verify, and record information that identifies each person who opens or actively contributes to an account. In order to complete this purchase application, we ask for your name, address, and other information in order to help us to identify you. Please be aware that we will verify the information you provide and may also ask for copies of your driver's license or identifying documents.

Company Name: The Walt Disney Company

Account Number: 1683 - [REDACTED]

Shareholder Name: [REDACTED]

Address: [REDACTED]
[REDACTED]

Please indicate the amount and enclose a check in U.S. dollars made payable to: Broadridge

Amount Enclosed: \$ [REDACTED]

(Check, money order, or cashier's check must be within a minimum of \$50 and cannot exceed \$250,000; consult the Plan Prospectus for fees associated with stock purchases.)

The signature(s) below indicate that I/we have read The Walt Disney Company Investment Plan Prospectus and agree to its terms.

Please complete, sign and return form to:

**Broadridge Corporate Issuer Solutions
P.O. Box 1342
Brentwood, NY 11717-0718**

Shareholder Signature

Shareholder Signature

Date

PUVC