



— ON BEHALF OF —

The **WALT DISNEY** Company

Automatic Deduction Service Form

Broadridge Corporate Issuer Solutions
P.O. Box 1342
Brentwood, NY 11717-0718
Phone: 1 (855) 55-DISNEY (1-855-553-4763)
Fax: 1 (215) 553-5402

Dear Disney Shareholder,

Broadridge Corporate Issuer Solutions is the transfer agent for The Walt Disney Company. The information provided below outlines the process to add or change financial institution information for The Walt Disney Company Investment Plan Automatic Deduction Service. You may also use this form to terminate your participation in The Walt Disney Company Investment Plan Automatic Deduction Service. Please read the content carefully and follow all of the instructions provided.

Things to remember before sending in your completed form:

1. Make sure your form has all of the required signatures. If the account has a joint tenant registration, both shareholders are required to sign. If you are signing for the shareholder, please include your title (e.g., POA, Custodian, Executor) after your signature and the proper documentation supporting your title if applicable (e.g. appointment documents).
2. Please enclose a voided check with the form.
3. If the submission of your request is in close proximity of the 15th of the month, please contact us to confirm that we were able to coordinate with your financial institution to set up the withdrawal in time for the upcoming automatic deduction.
4. Consult The Walt Disney Company Investment Plan Prospectus regarding the Automatic Deduction Service, including transaction fees and associated brokerage commissions.

If you have any questions regarding your Disney Shareholder account, please contact us at:

Telephone Number: 1 (855) 55-DISNEY (1-855-553-4763)

E-mail: disneyshareholder@broadridge.com

Please retain a copy of all documents for your records. Please return the above items to:

Regular Mail

**Broadridge Corporate Issuer Solutions
P.O. Box 1342
Brentwood, NY 11717-0718**

OR

Overnight Mail

**Broadridge Corporate Issuer Solutions
1155 Long Island Avenue
Edgewood, NY 11717-8309
Attn: IWS**

Thank you for your interest in The Walt Disney Company.

Sincerely,

Correspondence Department
Broadridge Corporate Issuer Solutions



— ON BEHALF OF —

The **WALT DISNEY** Company

The Walt Disney Company Investment Plan - Automatic Deduction Service

ACCOUNT REGISTRATION

Important Note: If any part of your address is incorrect, make all necessary changes below. Please make sure to provide the legal signature of the registered holder to authorize the change.

Shareholder Name(s): _____

Address: _____

Please complete the information and return to:

**Broadridge Corporate Issuer Solutions
P.O. Box 1342
Brentwood, NY 11717-0718**

**Toll Free Number:
1 (855) 55-DISNEY (1-855-553-4763)**

INSTRUCTIONS

- Funds cannot be deducted from a brokerage account, mutual funds, or money market account.
- The name of at least one registered shareholder must appear on the bank account. Funds cannot be deducted from third party accounts.
- All registered shareholders must sign the form.
- Funds cannot be deducted from foreign bank accounts.
- For checking or savings accounts at **Savings & Loans, Trust Banks, Credit Unions and Federal Savings Banks**, checks and deposit tickets do not always contain the correct information for automatic deductions. Please confirm your account information with a bank representative prior to completing this form.
- Funds will be deducted on the 15th of the designated month or the next business day thereafter. Please be advised that a 5 business day hold period may exist for the establishment and/or change of banking instructions on an account.

SECTION I - ADD OR CHANGE FINANCIAL INSTITUTION INFORMATION

Name of Bank or Other Financial Institution

Address of Bank or Other Financial Institution

Name on Bank

Account Type:

Checking Savings Monthly Quarterly Semi-Annual

Frequency:

Recurring Automatic Investment Amount

\$

(\$50.00 minimum/maximum \$250,000.00 annually)

Nine-digit ABA Transit Routing

Bank Account Number

SECTION II - TERMINATE AUTOMATIC DEDUCTION SERVICE

Please terminate my participation in The Walt Disney Company Investment Plan Automatic Deduction Service.

SECTION III - AUTHORIZATION

I/We hereby authorize Broadridge Corporate Issuer Solutions, Inc. to make recurring automatic withdrawals from my/our checking/savings account at an U.S. financial institution on the 15th of the designated month, or the first business day thereafter, in the amount and frequency indicated to invest in shares of Disney common stock pursuant to the terms of The Walt Disney Company Investment Plan or to terminate participation in the Automatic Deduction Service. Frequency of Quarterly and Semi-Annual investments are determined based on the initial investment, not calendar year.

Legal Shareholder Signature(s) as names appear above (If joint account, all persons must sign; if custodial, the registered custodian)

1.

2.

Account Number: 1683 -

Social Security Number (Last Four):

Daytime Telephone No.:

Date: