

PACKERS ANNUAL MEETING OF SHAREHOLDERS SET FOR JULY 24

Dear Green Bay Packers Shareholders:

The Green Bay Packers 2017 Annual Meeting of Shareholders will be held Monday, July 24, at 11 a.m., at Lambeau Field. The meeting will take place rain or shine.

The formal notice of the Annual Meeting, including proxy materials, will be sent in mid-June. The organization again is recommending that shareholders receive their materials via email and subsequently vote online, as it is the most sustainable and resource-friendly method. Shareholders can register for this process online at www.packersowner.com.

Shareholders planning on attending the meeting will be issued four tickets for each shareholder account, including accounts that have a joint or custodial registration. Shareholders receiving meeting materials electronically will be able to access print-at-home tickets upon voting their shares. Shareholders who receive their meeting information via standard mail will receive printed tickets in that same mailing.

With this year's meeting on a Monday, shareholders are welcome to spend the weekend in Green Bay, with the Packers Hall of Fame, Packers Pro Shop and 1919 Kitchen & Tap open for visitors, and a variety of stadium tours offered. As the weekend nears, please note Lambeau Field Atrium hours of operation on <http://www.packers.com/>.

Those in Green Bay for the meeting can also find plenty of events and things to do in the area at the Greater Green Bay Convention and Visitors Bureau website, <https://www.greenbay.com/>.

Information about the Annual Meeting, which will be updated as the date approaches, also can be found online at www.packers.com/community/shareholders.html or www.packersowner.com.

The Packers also are asking shareholders who have not received any communications from the organization in the last 12 months to contact Shareholder Services to update their address, including street and email addresses. Shareholder Services can be reached via phone at 855-8GO-PACK (855-846-7225) or email at shareholderservices@packers.com. Information is also online at www.packersowner.com.

Go Pack Go!

Green Bay Packers Shareholder Services
www.packersowner.com

