



Broadridge[®]

— ON BEHALF OF —

The **WALT DISNEY** Company

Enrollment Form

Broadridge Corporate Issuer Solutions
P.O. Box 1342
Brentwood, NY 11717-0718
Phone: 1 (855) 55-DISNEY (1-855-553-4763)
Fax: 1 (215) 553-5402

Dear Disney Shareholder,

Broadridge Corporate Issuer Solutions is the transfer agent for The Walt Disney Company. The information provided below outlines the process to enroll your existing account or establish a new account in The Walt Disney Company Investment Plan. Please read the content carefully and follow all of the instructions provided.

Things to remember before sending in your completed form:

1. Make sure your form has all of the required signatures. If the account has a joint tenant registration, both shareholders are required to sign. If you are signing for the shareholder, please include your title (e.g., POA, Custodian, Executor) after your signature and the proper documentation supporting your title if applicable (e.g. appointment documents).
2. If opening a new account, include a check made payable to "Broadridge."
3. Consult The Walt Disney Company Investment Plan Prospectus for additional information, including the schedule of purchases and sales, minimum and maximum investment amounts, along with transaction fees and associated brokerage commissions.

If you have any questions regarding your Disney Shareholder account, please contact us at:

Telephone Number: 1 (855) 55-DISNEY (1-855-553-4763)

E-mail: disneyshareholder@broadridge.com

Please retain a copy of all documents for your records. Please return the above items to:

Regular Mail

**Broadridge Corporate Issuer Solutions
P.O. Box 1342
Brentwood, NY 11717-0718**

OR

Overnight Mail

**Broadridge Corporate Issuer Solutions
1155 Long Island Avenue
Edgewood, NY 11717-8309
Attn: IWS**

Thank you for your interest in The Walt Disney Company.

Sincerely,

Correspondence Department
Broadridge Corporate Issuer Solutions



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The Walt Disney Company Investment Plan Enrollment Form

IMPORTANT INFORMATION ABOUT PROCEDURES FOR OPENING A NEW ACCOUNT

To help the government fight the funding of terrorism and money laundering activities, Federal Law requires all financial institutions to obtain, verify, and record information that identifies each person who opens an account. What this means for you: When you complete an enrollment application, we will ask for your name, address, date of birth, and other information that will allow us to identify you. Please be aware that we will verify the information you provide and may also ask for copies of your driver's license or other identifying documents. Further, we will collect and hold information provided to us pursuant to our Privacy Statement, available at www.shareholder.broadridge.com. Broadridge is the Transfer Agent for The Walt Disney Company.

SECTION I - EXISTING SHAREHOLDERS

- 1. Company Name: **The Walt Disney Company** (Please see The Walt Disney Company Investment Plan Prospectus for enrollment eligibility requirements.)
- 2. Account Number: 1683 -

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 If you are transferring to a new account and wish to have the new account enrolled in the Plan, please use TBD in the account number field.
- 3. Last Four Digits of Owner's Social Security Number or Employer Identification Number, if Applicable:

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- 4. Account Registration: _____
- 5. Account Address: _____
Street City State Zip Code
- Daytime Phone: _____ Evening Phone: _____

*** Please proceed to Section IV to manage Account Elections.**

SECTION II - NEW SHAREHOLDERS

- 1. Company Name: **The Walt Disney Company** (Please see The Walt Disney Company Investment Plan Prospectus for enrollment eligibility requirements.)
- 2. Initial Investments (Make checks payable to Broadridge)
 As a new shareholder, I wish to enroll in the Plan by making an initial investment. Enclosed is my check or money order for:
\$

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 (Please see The Walt Disney Company Investment Plan Prospectus for initial investment minimum and maximum.)
- 3. Account Registration - Type of Account (Please check one box and provide all requested information.)
Owner's Social Security Number or Employer Identification Number:

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 Individual or Joint: Joint accounts will be presumed to be joint tenants with rights of survivorship and not tenants in common, unless tenants in common, tenants by the entirety, or community property registrations are requested. Only one Social Security Number or Employer Identification Number is required for tax reporting.
Owner's First, Middle and Last Name: _____
Joint Owner's First, Middle and Last Name: _____
 Custodial: A minor is the beneficial owner of the account with an adult custodian managing the account until the minor reaches the age of majority, as specified in the Uniform Gifts/Transfers to Minors Act in the minor's state of residence.
Custodian's First, Middle and Last Name: _____
Minor's First, Middle and Last Name: _____
Minor's Social Security Number:

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 Minor's State of Residence: _____
 Trust: Account is established in accordance with provisions of a trust agreement. Tax Identification Number:

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Trustee Name(s): _____
Name of Trust: _____ Date of Trust: _____
 Corporation, Partnership, or Other Entity: Tax Identification Number:

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Business Name: _____
- 4. Account Address: _____
Street City State Zip Code
Daytime Phone: _____ Evening Phone: _____

SECTION III - ACCOUNT CERTIFICATION

- 1.** Substitute Form W-9 (Required for a U.S. person including a resident alien.) Exemption from FATCA reporting code (if any) is **NOT APPLICABLE**. Applies to accounts maintained outside the U.S.
- Under penalties of perjury, I certify that:
- The number shown in Section II is my correct taxpayer identification number (or I am waiting for a number to be issued to me), and
 - I am not subject to backup withholding because: (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding.
 - I am a U.S. person (including a U.S. resident alien).
 - The FATCA code entered on this form (if any) is correct and indicates that I am exempt from FATCA reporting.

Certification Instructions – You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because of underreporting interest or dividends on your tax return. For a joint account, only the person whose Tax Identification Number is shown in Section II should sign.

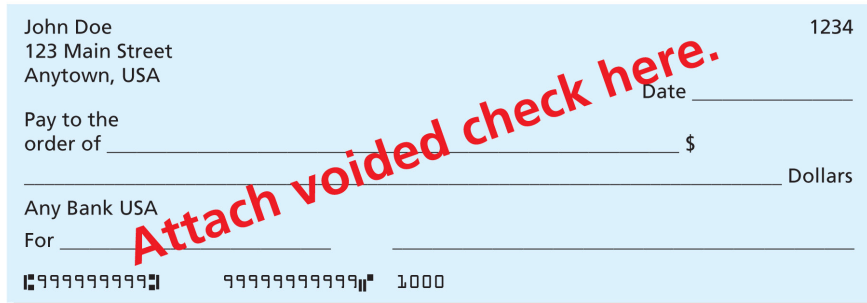
Taxpayer Signature

Date: _____

Check here if you are a foreign person in need of a Form W-8.

SECTION IV - ACCOUNT ELECTIONS

- 1.** Dividend Reinvestment
All cash dividends will be reinvested automatically in additional shares of Disney common stock. You may sell all or any portion of your Disney common stock through the Plan. Participation in the Plan is subject to the payment of certain fees in connection with enrollment and the purchase and sale of shares.
- 2.** Authorization for Recurring Investments – Optional – Please include a voided check.
I/We hereby authorize Broadridge Corporate Issuer Solutions, Inc. to make recurring automatic withdrawals from my/our checking/savings account in the amount and frequency indicated below to invest in shares of The Walt Disney Company pursuant to the terms of The Walt Disney Company Investment Plan.
1. Type of Account: Checking Savings
2. Recurring Automatic Investment Amount (**\$50.00 minimum/maximum \$250,000.00 annually**) \$
3. Frequency: Monthly Quarterly Semi-Annual (Frequency of Quarterly and Semi-Annual investments are determined based on the initial investment, not calendar year.)
- 3.** Name on Account: _____



To be completed by your financial organization only if a voided check cannot be supplied or your account is with a credit union or savings & loan.

Name of Financial Organization: _____

Bank Routing Number: Bank Account Number:

Authorized Signature of Financial Organization: _____ Date: _____

SECTION V - SIGNATURES

SIGNATURES - The signatures below indicate that I/we have read The Walt Disney Company Investment Plan Prospectus and agree to its terms. (Both signatures required for Joint Tenant accounts.) By signing below, I/we agree to the indicated account election changes referenced above.

Signature(s)

Date

Signature(s)

Date