



**Broadridge**<sup>®</sup>

— ON BEHALF OF —

The **WALT DISNEY** Company

## ***Sale Request Form***

Broadridge Corporate Issuer Solutions  
P.O. Box 1342  
Brentwood, NY 11717-0718  
Phone: 1 (855) 55-DISNEY (1-855-553-4763)  
Fax: 1 (215) 553-5402

Dear Disney Shareholder,

Broadridge Corporate Issuer Solutions is the transfer agent for The Walt Disney Company. The information provided below outlines the process to sell shares from your account. Please read the content carefully and follow all of the instructions provided.

Things to remember before sending in your completed form:

1. Make sure your form has all of the required signatures. If the account has a joint tenant registration, both shareholders are required to sign. If you are signing for the shareholder, please include your title (e.g., POA, Custodian, Executor) after your signature and the proper documentation supporting your title if applicable (e.g. appointment documents).
2. If the shares are held in certificate form, you must enclose the certificate(s) with your request.
3. Consult The Walt Disney Company Investment Plan Prospectus for additional information regarding a sale of shares, including account terminations, along with transaction fees and associated brokerage commissions.

If you have any questions regarding your Disney Shareholder account, please contact us at:

Telephone Number: 1 (855) 55-DISNEY (1-855-553-4763)

E-mail: [disneyshareholder@broadridge.com](mailto:disneyshareholder@broadridge.com)

Please retain a copy of all documents for your records. Please return the above items via fax (not applicable for certificated shares) or mail them to:

**Regular Mail**

**Broadridge Corporate Issuer Solutions  
P.O. Box 1342  
Brentwood, NY 11717-0718**

**OR**

**Overnight Mail**

**Broadridge Corporate Issuer Solutions  
1155 Long Island Avenue  
Edgewood, NY 11717-8309  
Attn: IWS**

Thank you for your interest in The Walt Disney Company.

Sincerely,

Correspondence Department  
Broadridge Corporate Issuer Solutions



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The **WALT DISNEY** Company

Sale Request Form

You can sell shares held in book entry (electronically) anytime at [www.disneyshareholder.com](http://www.disneyshareholder.com).

**USE THIS FORM TO REQUEST AND AUTHORIZE BROADRIDGE TO SELL SHARES FROM THE FOLLOWING ACCOUNT:**

Account Registration: (Example: John Smith OR John Smith and Mary Smith JT)

Two rows of 20 empty boxes each for account registration details.

Account Number: 1683 -  Daytime Telephone No.: \_\_\_\_\_

**SALE SPECIFICS**

Sell this number of shares:

Plan Shares (Example: 123.44)  ,  .

Certificated Shares (Example: 120.000)  ,  .

(Original certificate(s) must be enclosed to process)

Book Entry Shares (Whole Shares)  ,  .

OR  Sell **ALL** shares and close account.

(Original certificate(s) must be enclosed to process, if applicable.)

**AUTHORIZED SIGNATURE**

**The signature of all owner(s)/authorized parties is required to process this transaction:** I (the undersigned), as a participant in the sales program administered by Broadridge, acknowledge that Broadridge is acting on behalf of the participating company, is not acting as a broker-dealer and will not execute any sale on behalf of participants. Rather, Broadridge will forward requests to sell such shares to a broker-dealer appointed by Broadridge, including possibly a broker-dealer affiliated with Broadridge, who will execute the transaction. The broker-dealer will sell the shares on the open market pursuant to the terms of the controlling sales program document. The price per share for the shares sold will reflect transaction fees and brokerage commissions and the actual price will be determined pursuant to the sales program document. In general, sales are made at least once a week. Depending on the number of shares being sold and current trading volume in the shares, sales may be executed in multiple transactions and may be traded on more than one day. The selling price will not be known until the sale is complete. Broadridge will not be liable for any losses or liability incurred by participants arising from, related to, or in connection with the administration of the sales program or Broadridge's actions or non-actions with respect to the sales program, and participant shall indemnify and hold harmless Broadridge from all losses and liabilities incurred by Broadridge. If you choose to sell registered shares through the sales program, unlike a stock brokerage account, the timing, pricing, and manner of sales through the sales program will be subject to the provisions of the sales program and will be outside your control.

By way of submitting the applicable enrollment fee, if the account is not already enrolled in The Walt Disney Company Investment Plan, and signing below, I/we acknowledge reading the prospectus and agree to its terms.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date