



Broadridge[®]

— ON BEHALF OF —

The WALT DISNEY Company

Direct Deposit Authorization Form

Broadridge Corporate Issuer Solutions
P.O. Box 1342
Brentwood, NY 11717-0718
Phone: 1 (855) 55-DISNEY (1-855-553-4763)
Fax: 1 (215) 553-5402

Dear Disney Shareholder,

Broadridge Corporate Issuer Solutions is the transfer agent for The Walt Disney Company. The information provided below outlines the process to add or change direct deposit instructions to your account. Please read the content carefully and follow all of the instructions provided.

Things to remember before sending in your completed form:

1. Make sure your form has all of the required signatures. If the account has a joint tenant registration, both shareholders are required to sign. If you are signing for the shareholder, please include your title (e.g., POA, Custodian, Executor) after your signature and the proper documentation supporting your title if applicable (e.g. appointment documents).
2. Please enclose a voided check with the form. Please be advised that a 5 business day hold period exists for the establishment and/or change of banking instructions on an account.
3. If the submission of your request is in close proximity of the dividend payment date, please contact us to confirm that we were able to coordinate with your financial institution to set up your direct deposit in time for the upcoming dividend payment.

If you have any questions regarding your Disney Shareholder account, please contact us at:

Telephone Number: 1 (855) 55-DISNEY (1-855-553-4763)

E-mail: disneyshareholder@broadridge.com

Please retain a copy of all documents for your records. Please return the above items to:

Regular Mail

**Broadridge Corporate Issuer Solutions
P.O. Box 1342
Brentwood, NY 11717-0718**

OR

Overnight Mail

**Broadridge Corporate Issuer Solutions
1155 Long Island Avenue
Edgewood, NY 11717-8309
Attn: IWS**

Thank you for your interest in The Walt Disney Company.

Sincerely,

Correspondence Department
Broadridge Corporate Issuer Solutions



— ON BEHALF OF —

The **WALT DISNEY** Company

Direct Deposit Authorization Form

DIRECT DEPOSIT AUTHORIZATION

I (We) hereby authorize Broadridge Corporate Issuer Solutions, Inc., as disbursement agent for the Company, to initiate dividend credit entries to my (our) account; or if necessary, debit entries or adjustments for any credit entries in error. This authority is to remain in effect until my (our) written authorization to terminate direct deposit is received, in time to afford Broadridge Corporate Issuer Solutions, Inc. reasonable opportunity to act on it, or until the Company or Broadridge Corporate Issuer Solutions, Inc. terminates this service.

IMPORTANT: ALL INFORMATION IS REQUIRED

1. Bank Account Number: _____

2. Account Type (check one): Checking Savings

3. 9-Digit Bank Routing Number:

4. Shareholder Name: _____

5. Shareholder Account Number: _____

6. Financial Institution: _____

Address: _____

City: _____ State: _____ Zip Code: _____

7. The endorser hereby agrees to the terms of the Direct Deposit Authorization statement printed above:

Signature Date Signature Date

Please sign exactly as your name appears on your stock certificate or statement. When joint tenants hold shares, both must sign. When signing as power of attorney, executor, administrator, or trustee, please give full title and supporting documentation naming you as such. If a corporation, please sign in full corporate name by president or other authorized officer and provide Corporate Resolution with Corporate Seal. If a partnership, please sign partnership name by authorized person and provide documentation naming the authorized signer.

DIRECT DEPOSIT INSTRUCTIONS

- A. The Direct Deposit Authorization statement authorizes Broadridge Corporate Issuer Solutions, Inc. to electronically credit your dividends directly into your account at your financial institution.
- B. Please be advised that a five business day hold period may exist for the establishment and/or change of banking instructions on an account.
- C. The following seven items regarding your financial institution are required on this form. Missing or incomplete data will result in the return of this form.
 - 1. Your Bank Account Number, a four to seventeen-digit number with no dashes or spaces between the numbers – usually located on the lower right portion of your check.
 - 2. Indicate either Checking or Savings Account Type.
 - 3. Your 9-digit Bank Routing Number is usually located on the bottom left of your check – or contact your bank for this information.
 - 4. The Shareholder Name as reflected on your stock certificate or statement.
 - 5. Your Shareholder Account Number, which can be located on your dividend check or statement.
 - 6. The name and address of your Financial Institution where your funds will be credited.
 - 7. Signature and date of all owners.

Please attach a voided check to this form and return to:

Broadridge Corporate Issuer Solutions
P.O. Box 1342
Brentwood, NY 11717-0718